

ABSTRACT OF DISCLOSURE

An improved system and method of surfing Web-sites on the Internet. In the first illustrative embodiment, the Internet Scanning System includes a bar code symbol reader programmed to read URL-encoded bar code symbols printed on various types of print media which, when read thereby, automatically connects the Internet Client System to the Internet Server supporting the Web-site specified by the scanned URL-encoded bar code symbol. In a second illustrative embodiment, the Internet Scanning system includes optical character reader programmed to read URLs printed on various types of print media which, when read thereby, automatically connects the Internet Client System to the Internet Server supporting the Web-site specified by the read URL.